



## DR. AVIVA LEGATT

IN DEMAND COLLEGE ADMISSIONS SPEAKER  
TRUSTWORTHY AND RESPECTED EXPERT WITH A FRESH PERSPECTIVE

COLLEGE ADMISSIONS EXPERT  
AUTHOR OF *GET REAL AND GET IN* (ST. MARTIN'S PRESS)  
FACULTY AT PENN  
WRITER AT FORBES

Dr. Aviva Legatt has been in the higher education field for over 15 years and is respected as a trusted authority in the field. She leads Ivy Insight's consulting and resources team who are passionate and committed to turning our clients' college admissions dream into a reality.

Hailed by the New York Times as a trustworthy expert on college admissions, and recognized as an expert in corporate culture and diversity as a faculty member for Coursera and at the University of Pennsylvania, Dr. Legatt has appeared in numerous news interviews and print articles for a vast array of expertise advice.

Forbes USNews USA TODAY Reader's Digest BUSINESS INSIDER Inc. NBC NEWS coursera The New York Times OPEN

## MEET DR. LEGATT

Recognized as an expert in corporate culture and diversity by such publications as Inc., Forbes, Yale Daily News, and Wonolo, Dr. Legatt is often asked to share her advice on navigating difficult challenges in the college admissions world.

Dr. Legatt is also an internationally recognized professor in Organizational Dynamics at the University of Pennsylvania. Her Coursera courses hosted by University of Pennsylvania have been recognized as "Best Business Course." In Wharton's Executive Education Program, she serves as a High-Performance Team facilitator and coach.

Dr. Legatt's unique background and experience make her the best choice to provide the support you need to successfully navigate the changing landscape of 21st century college and careers.

### Signature College Admission Talks include:

- *Get Real and Get In*: Why Authenticity is the Only Way to Acceptance
- Stop Stressing Over the College Essay: Here's What to Do Instead
- Parenting Strategies To Improve Your College Admissions Process
- Choosing the Right College In the Era of COVID-19



## BIO

Dr. Aviva Legatt is an elite admissions expert and founder of Ivy Insight, the gold standard in college admissions consulting for undergraduate elite college applications.

Ivy Insight works beside top-tier students and their parents to maximize their probability of getting accepted to their elite dream school, with enviable acceptance rates, while creating clarity, guidance, ease and support throughout this high-stakes journey.

An in-demand leadership and college admissions speaker and respected expert with a fresh perspective. Hailed by the New York Times, as a trustworthy expert on college admissions, and recognized as an expert in corporate culture and diversity as a faculty member for Coursera and at the University of Pennsylvania, Dr. Legatt has appeared in numerous news interviews and print articles.

A faculty member in Organizational Dynamics at the University of Pennsylvania and at The Wharton School, teaching in-person and online through Coursera. Her courses on diversity and teamwork have reached thousands of learners and have been recognized by Poets & Quants as a “Best Business Course.”

Dr. Legatt is the author of *Get Real and Get In* (St. Martin's Press, 2021), which is an insider's guide for students aiming for their college goals.



## INTERNATIONAL REACH, AUTHORITY, AND IMPACT

### PRESS & MEDIA

Dr. Legatt's expertise is regularly cited in major publications including:

The New York Times

USA Today

Reader's Digest

Business Insider

Poets & Quants

Forbes

U.S. News and World Report

...and many more

As a Forbes Senior Contributor, which recognizes the top 2% of all Forbes Contributors, Dr. Legatt has had the honor of covering current higher education issues as well as interviewing U.S. leaders across many industries, including New York Times bestselling author Adam Grant, Olympic Gold gymnast Simone Biles, PBS host Henry Louis Gates, Hamilton director Thomas Kail, and Pitch Perfect's Deke Sharon.

*“Aviva shared her incredible knowledge about undergraduate admissions, school nuances and priorities, and delivered case studies all based on her wealth of experience and knowledge. Honestly, out of all the guest speakers we had last year Aviva still stands out as our #1 due to her professionalism, command of the material and educational knowledge, and enthusiasm! She's a fun person to be around too.”*

*– Global Education  
Services Provider*



To discuss booking Dr. Aviva Legatt for your next event, contact us via email at [info@ivyinsight.com](mailto:info@ivyinsight.com).