



DR. AVIVA LEGATT

IN DEMAND LEADERSHIP AND COLLEGE ADMISSIONS SPEAKER
TRUSTWORTHY AND RESPECTED EXPERT WITH A FRESH PERSPECTIVE

COLLEGE ADMISSIONS EXPERT
CORPORATE CULTURE AND DIVERSITY EXPERT
FACULTY AT PENN
WRITER AT FORBES

At each event, Dr. Aviva Legatt provides a dynamic, engaging, motivating, and informational experience to attendees, making her one of the most sought out speakers in the college and leadership spheres.

Hailed by the New York Times as a trustworthy expert on college admissions, and recognized as an expert in corporate culture and diversity as a faculty member for Coursera and at the University of Pennsylvania, Dr. Legatt has appeared in numerous news interviews and print articles.



MEET DR. LEGATT

Recognized as an expert in corporate culture and diversity by such publications as Inc., Forbes, Yale Daily News, and Wonolo, Dr. Legatt is often asked to share her advice on navigating difficult challenges in the corporate world.

Dr. Legatt is also an internationally recognized professor in Organizational Dynamics at the University of Pennsylvania. Her Coursera courses hosted by University of Pennsylvania have been recognized as “Best Business Course.” In Wharton's Executive Education Program, she serves as a High-Performance Team facilitator and coach.

Dr. Legatt's unique background and experience make her the best choice to provide the support you need to successfully navigate the changing landscape of 21st century college and careers.

Signature Workplace Talks include:

Context Matters: How to Leverage Diversity in a Complicated World
Your Organization's Talent: How to Hire and Retain Across Generations
Creating Belonging in a Divided World: How to Talk About Sensitive Issues

Signature College Admission Talks include:

“Get Real and Get In:” Why Authenticity is the Only Way to Acceptance
Stop Stressing Over the College Essay: Here's What to Do Instead
Parenting Strategies To Improve Your College Admissions Process

TEDx
x = independently organized TED event

Ideas
worth
sprea

ACADEMIC BIO

Dr. Aviva Legatt is a faculty member in Organizational Dynamics at the University of Pennsylvania and at The Wharton School, where she teaches in-person and online through Coursera. Her courses on diversity and teamwork have reached thousands of learners and have been recognized by Poets & Quants as a "Best Business Course."

Dr. Legatt is the author of *Get Real and Get In* (St. Martin's Press, 2021), which is an insider's guide for students aiming for their college goals. Dr. Legatt's research at the University of Pennsylvania examined organizational influences of college enrollment guidance, which highlighted success factors that encourage college enrollment for low-income and minority students.

She co-authored "Difficult Yet Rewarding": The Experiences of African American Graduate Students in Education" in the *Journal of Diversity in Higher Education* with Drs. Marybeth Gasman and Julie Vultaggio.

Dr. Legatt has a column in *Forbes*, and is recognized as a Forbes Senior Contributor, writing about issues affecting higher education today.



INTERNATIONAL REACH, AUTHORITY, AND IMPACT

PRESS & MEDIA

Dr. Legatt's expertise is regularly cited in major publications including:

The New York Times
USA Today
Reader's Digest
Business Insider
Poets & Quants
Forbes
U.S. News and World Report
...and many more

As a Forbes Senior Contributor, which recognizes the top 2% of all Forbes Contributors, Dr. Legatt has had the honor of covering current higher education issues as well as interviewing U.S. leaders across many industries, including New York Times bestselling author Adam Grant, Olympic Gold gymnast Simone Biles, PBS host Henry Louis Gates, Hamilton director Thomas Kail, and Pitch Perfect's Deke Sharon.

"Aviva shared her incredible knowledge about undergraduate admissions, school nuances and priorities, and delivered case studies all based on her wealth of experience and knowledge. Honestly, out of all the guest speakers we had last year Aviva still stands out as our #1 due to her professionalism, command of the material and educational knowledge, and enthusiasm! She's a fun person to be around too."

*– Global Education
Services Provider*

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